



Paul LaGreca

UX/UI & Graphic Design

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ABOUT ME

I am a UX/UI & Graphic Designer who has been designing ever since I was in junior-high and have been passionate about my work ever since. I have a keen eye for detail and work well with others. My strong work ethic, organization skills, and time-management capabilities are all prevalent in the quality of my work, but I am always seeking constructive criticism with open ears as well.

I believe this can be seen through my modern style that is present in most of my work. However I would still call myself a creative, versatile and competitive designer, able to pursue success in any project.

PROFESSIONAL SKILLS

Ps

Ai

Id

Dr

Ae

Xd

- Adobe Photoshop CC
- Adobe Illustrator CC
- Adobe InDesign CC
- Adobe Dreamweaver CC
- Adobe After Effects CC
- Adobe XD
- HTML
- CSS
- User Experience Design
- User Interface Design
- User Research
- Wireframing & Prototyping

EDUCATION

Salve Regina University

Newport, Rhode Island

BA Graphic Design + Interactivity & Marketing Minor
2020

AWARDS & ACCOMPLISHMENTS

AIGA Salve Regina Chapter

President | 2017-2018 & 2019-2020

Treasurer/Membership Director | 2018-2019

Salve Regina Boss Show

Various works exhibited | 2017, 2018, 2019

Salve Regina University Deans List

2017, 2018, 2019

NJ Future Business Leaders of America

1st Place | Publication Design | 2016

1st Place | Digital Design | 2015

WORK HISTORY

Graphics/Web Design Intern

Leica Geosystems

Newport, RI

02/2019 - Present

- Created blog posts
- Created mockup web pages in Balsamiq
- Helped transfer web pages to a new Drupal content management system (CMS)
- Create new web pages
- Created advertisements for print & digital media
- Edit and maintain drupal site pages

Graphics/Packaging Design Intern

Dr. Reddy's Laboratories

Princeton, NJ

05/2019 - 08/2019

- Created package designs for over-the-counter (OTC) drug products
- Created mockups on cartons and bottles to be sent to customers
- Photograph live samples and mockups for marketing use
- Also worked on other various print projects for our other generics departments

Sales Associate/Graphic Artist

Newport Sock Exchange

Newport, RI

01/2019 - 05/2019

- Ring customers on register
- Create patterns and designs for sock products

Digital Marketing/Graphic Design Intern

World Sports Camp

East Providence, RI

09/2018 - 01/2019

- Redesign brochures, flyers, and other various print and digital media
- Design compelling images to be posted on social media

Work Study

Salve Regina University

Newport, RI

01/2017 - 08/2018

- Mural design and painting in office building
- Execute various office tasks in religious and theological studies department

Team Leader

Rita's Italian Ice

Pequannock, NJ

03/2015 - 09/2017

- Involved in all aspects of retail food sales, from production of finished goods to book-keeping and scheduling of employees.
- Considered to be a trusted employee by owners.